



For Office Use

Amazing Baby & Child Expo

Sykesville Fire Department, Sykesville, MD
Saturday, August 15, 2015• 11am - 4pm

the AMAZING Baby & Child Expo

1-866-227-4644 (toll-free)
410-549-5707 (local)
410-549-6467 (fax)

PROGRAM AD PLACEMENT AGREEMENT

DISPLAY AD PRICING: Ads must be received by August 1, 2015

- Full Page\$185
• 4 3/4" W by 7 3/4" H
- Half Page\$100
• 4 3/4" W by 3 5/8" H
- Quarter Page\$65
• 2 1/4" W by 3 5/8" H

SUBMITTAL OPTIONS: (Select One)

- Please Design My Ad
- Electronic File Submittal
(on disk or e-mail, see mechanical specifications) submit to
*production@caringcommunities.org**
- USE MY EXISTING AD(S) ON FILE
 - as last printed
 - with modification(s) (please note)

BILLING INFORMATION:

Company _____
 Business Address _____

 Phone _____
 Fax _____
 E-Mail _____

TERMS AND CONDITIONS:

1. Black and White line art ads are preferred; photographs (including electronic files) and color submittals may not reproduce at magazine quality.
2. All ads are printed Black and White only.
3. Ad placement in the expo program is at the discretion of The Amazing Baby & Child Expo.
4. The Amazing Baby & Child Expo does not endorse advertisers and does not guarantee the accuracy of any claims made by it's advertisers.
5. All orders are subject to publisher's acceptance. The publisher reserves the right to reject or cancel any advertisement that does not conform to the editorial or graphic standards of the publication.
6. The Amazing Baby & Child Expo endeavors to provide completely accurate information in all advertising. Scanned/reproduced images and artwork/ads submitted electronically will be published as received.
7. The publisher shall not be liable for failure to publish or distribute all or any part of the Expo Program because of labor dispute, accident, fires, acts of God, or any other circumstances beyond the publisher's control. Further, in case of error or failure to print an advertisement, liability is limited to the cost of the advertisement.

AGENCY INFORMATION: (If Applicable)

Agency _____
 Business Address _____

 Phone _____
 Fax _____
 E-Mail _____

PAYMENT OPTIONS: (Payment Must Accompany This Application)

Make Checks Payable To:



Caring Communities, Inc.
1341 W. Liberty Rd
Sykesville, MD 21784

Total \$ _____

- Visa Mastercard Discover Amex

Card # _____ Name on Card _____ Exp. Date _____

Card Address (if different from above) _____

I have read and agree to all the Terms & Conditions (see above).

Signature _____ Title _____ Date _____

MECHANICAL SPECIFICATIONS

The Amazing Baby & Child Expo Exhibitor Registration Application.

PLEASE READ BEFORE YOU SIGN:

Electronic Format

- Operating System: Macintosh OS
NOTE: Many Windows files will open in Macintosh, call for more information.
- Programs: QuarkXPress 6.0, Photoshop CS, Acrobat 7.0, or Illustrator CS
- Type of files accepted:
 - TIFF – Save all photos in 300 dpi, line art in 600 dpi.
 - EPS – Create Outlines for type and strokes.
 - PDF – Use Acrobat 7.0 compatibility and save as 300 dpi Press Optimized.
- Save all black and white files in GRAYSCALE, not in color.
- Newspaper and magazine art and photos are not acceptable for reproduction.
- Fonts: PostScript fonts ONLY.
Include both printer and screen fonts.

HARD COPIES & PICTURES

Wording and designed art in clean black and white images may be submitted in the specified dimensions, but may be subjected to ad scan and size adjustment fees (see other side).

PLEASE NOTE:

Quality/sharpness of ad will be compromised if not submitted electronically.

Original emulsion-based photos reproduce better than printed copies. Please submit originals. They will be returned without harm after the publication is finished.

AD SIZES

Full Page: 4 3/4" W by 7 3/4" H
Half Page: 4 3/4" W by 3 5/8" H
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